

- 1 Sesto Senso | Russia
Sesto Senso
Coffee
Packaging
Packaging and label design



- 2 Coffee Art | Russia
- Amado
- Coffee
- Cardboard packaging
- Packaging and label design



- 3 Wimm-Bill-Dann (PepsiCo) | Russia
Morand
Truffles
Cardboard packaging
Packaging and label design



- 4 Food Empire | Russia
Donnachos
Corn Chips
Foil packaging
Packaging and label design



- 5 Bio-tiful Dairy | United Kingdom
Bio-tiful Dairy
Bio dairy kefir, fermented baked
milk, yogurt
Packaging
Packaging and label design



- 6 Moscow bakery-confectionery factory "Kolomenskoye" | Russia
My Adoration
Chocolate and wafer cakes,
marshmallow, wafers
Cardboard packaging
Packaging and label design



- 7 Moscow bakery-confectionery factory
"Kolomenskoye" | Russia
Cake traditional "Easter"
Easter cake
Cardboard packaging
Packaging and label design



8 Interpack 2011 | Düsseldorf
24/7 coffee
Coffee pods
Cardboard packaging
Packaging and label design



9 Interpack 2011 | Düsseldorf
24/7 coffee
Coffee pods
Cardboard packaging
Packaging and label design





Our disciplines: Consumer branding, Package Design, Corporate style, Photo production, Internet branding.

Our clients include: Wimm-Bill-Dann (PepsiCo), Procter&Gamble, Unilever, United Confectioners, Rigla (Protek), X5 Retail Group, Auchan, Billa, Khlebprom, Marven Food Central (Rollton), Amado, Russkart, Kira Plastinina, Campomos, Talosto, Lactalis (President), Grain Holding, Moscow Nut Company, Russian Product, Gross, Alvisa Management, Red Line, Food Empire, FerroStroy.

Our approach: Philosophy

Two brands are never the same like there are no two identical people. Therefore the creative approach we offer to our clients is always unique. We work to pursue not only the short-term profit of the client but also taking into account the long-term perspective of the brand evolution.

Design and branding are the essence of our life. We have extensive experience in design industry. We never stop learning and progressing since design industry continuously evolving. We analyze trends, consumer and social preferences as well as the latest developments and technologies in packaging production. So our clients get the best solution possible today, and welcome for the new best solutions tomorrow!

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Principles

We do business together with our clients while promoting their products. We find a place in the market for them, put forward the brand idea and find unique tangible forms for it.

In order to ensure the above we have:

- skilled management – a team of individuals combining responsibilities of both account managers and brand advisors;
- strategic management – to find unique market niches to establish basis for brand communications;
- creative team – designers with higher education in fine arts.

Our clients are always welcome to use a number of opportunities we offer to them:

- We are dynamic and open for any client initiative.
- We progress fast always suggesting new top-level ideas.
- The solutions we offer always exceed expectations.
- We share our branding experience and design knowledge since we know how important it is for the client to understand the process details.
- We are open and flexible in pricing policy in an effort to succeed with each client – to our mutual satisfaction.