

# PUNK YOU BRANDS

Russian Federation

- 1 PUNK YOU BRANDS | Russian Federation
- De'Nastia bedclothes
- Bedclothes
- Cardboard packaging
- Packaging and label design



- 2 PUNK YOU BRANDS | Russian Federation
- Biysk fishery
- Preserves
- Label design
- Packaging and label design



- 3 PUNK YOU BRANDS | Russian Federation
- Larica
- Cereals
- Cardboard package
- Packaging and label design



**PUNK  
YOU<sup>®</sup>  
BRANDS**



The agency was founded in late 2009 in Barnaul (Siberia), by the corporation of two studios, “Digital Smile” and “Shale Design Studio”, to create outstanding brands and make advertising more fresh, coxy and effective.

The elaboration of brands from the ground up: naming, corporate design development, advertising campaigns — we can and we love to do it. We evidence this love by winning the all-Russian and international festivals. We don't only solve the quests of launching the new brands, but also of rebooting the existing ones.

**Areas of our work:**

- Branding: naming, corporate design development, package design.
- Communicative strategies establishing.
- Advertising campaigns development.
- Marketing research conduction.
- Website development.
- Image advertising printed matter: yearly reports, calendars, booklets etc.

Offices:

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