

# PROJECTGRAPHICS

## KOSOVA



Project Graphics is a leading creative factory that brings together a group of young and inspiring talents in the field of brand identity, print and editorial design, packaging, interactive design and architecture.

It nurtures a diverse interactive creativity since 2002, when it was founded by Agon Çeta, its lead designer, as a response to the overwhelming demands over his illustrious straight lined designs that marked his generation.

The studio nourishes the concept of becoming one with the client, dousing the traditional perception of this bond and creating a new entity that strives to achieve perfection, both aesthetically and commercially. The greater the challenge, the stronger the ties become, as one side gives shape to the thoughts of the other in multi-layered creations that are both practical and beautiful.

ProjectGRAPHICS artworks have been featured in many international design publications.

[www.projectgraphics.eu](http://www.projectgraphics.eu)

- 1 RUGOVE, Kosova  
RUGOVE Spring Water 0.5L  
Brand Identity and Label Design  
Photography: Petrit Ukëhajdaraj



- 2 RUGOVE, Kosova  
RUGOVE Spring Water 24x0.25L  
Package  
Structural and Graphic Design



- 3 RUGOVE, Kosova  
RUGOVE Spring Water 0.75L  
Brand Identity and Label Design  
Photography: Petrit Ukëhajdaraj





4 RUGOVE, Kosova  
RUGOVE Cheese  
Brand Identity and Package Design  
Photography: Besart Gërguri



5 BONUS, Kosova  
BONITA Flavoured Sparkling Water 0.5L  
Label Design  
Photography: Petrit Ukëhajdaraj

