

PACKAGING
DIRECTION
CO., LTD



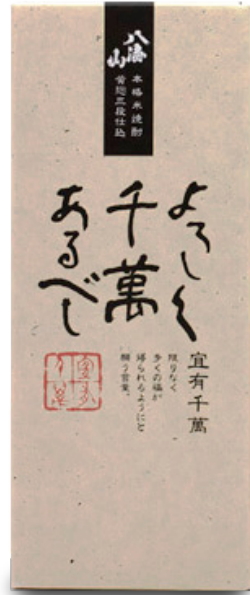
Packaging Direction Co., LTD.

The company was founded by Katsu Kimura in 1960 in Tokyo, Japan. PDC has worked on many different branding projects. Including corporate identity, brochures, posters etc., but mainly packaging design – from the container design to outside graphics.

PDC has received worldwide awards such as Tokyo ADC Award, Tokyo ADC Member Award, JPDA Special Prize, and JPDA Package Design.

The company's founder has had many portfolio exhibitions including “Bananas over Boxes” in New York, “Padico”, “Katsu Kimura Packaging Direction”, and “Vinyl Moon” in Tokyo.

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1 Hakkaisan Sake Brewery Company
Branding product line series for shochu
bottles and gift packages

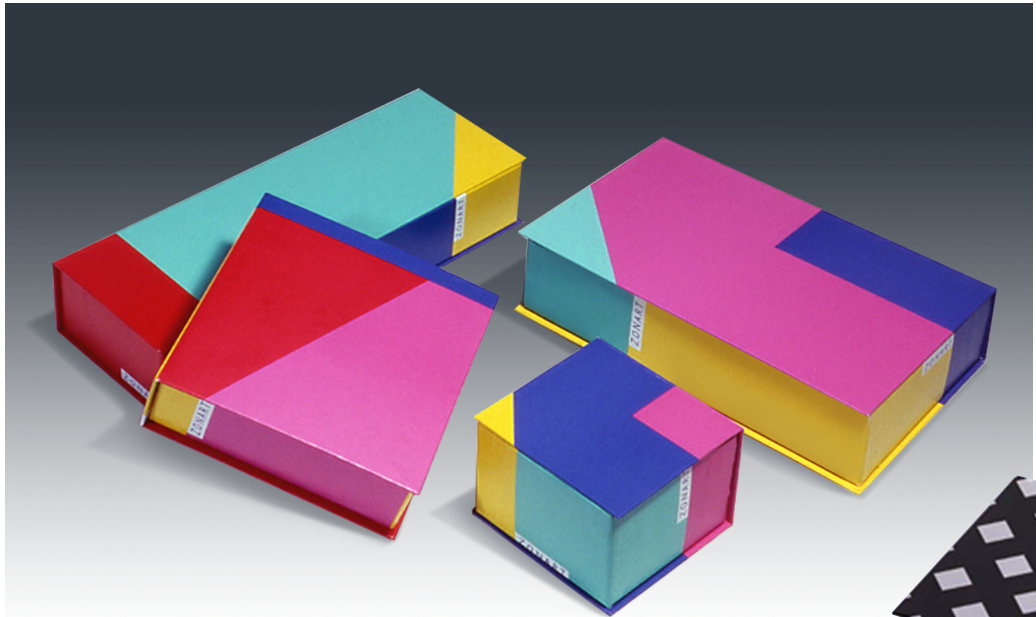
- 2 Hakkaisan Sake Brewery Company
Branding product line series for sake
bottles and gift packages



- 3 Hakkaisan Sake Brewery Company
Branding product line series for umeshu plum wine
bottles and gift packages



- 4 Nakamura Confectionery
Series of gift packages
Japanese Confection
rice crackers



5 Zonart
Series of gift packages
Different design, size, color
and contents

