

LLOYD GREY DESIGN

Australia



1 Mother Meg's Fine Foods | Australia
Gifting Range 2011
Packaging and label design

2 NTS Health | Australia
Health supplements
Brand and label design



- 3 Clovely Estate | Australia
Artisan Range
Wine label design



LloydGreyDesign™

Lloyd Grey Design is an award-winning branding consultancy that has made an enduring difference to the value of many companies in service industries and manufacturing, corporate and government sectors.

Lloyd Grey Design is Queensland's leading branding and creative consultancy. We help companies discover their brand essence, solve brand problems, create brand differentiation and build brand value through a design-thinking approach. Based on our strategic insights, we design evocative and effective marketing and communication tools. The far-reaching results for clients include increased sales, customer loyalty and enhanced employee engagement.

We help our clients connect with their audiences to influence and resonate with authenticity that sets them apart in a crowded world.

Specialties

Brand creation and strategy, brand discovery workshops, naming and brand repositioning, corporate communications, brand guardianship and audits, graphic design, digital – app and website design, packaging design, signage and exhibition design, and project management.

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