

DIL BRANDS

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DIL Brands is dedicated to the strategic development of brands, products, retail environments and product packages. We don't just dedicate us on creating beautiful and attractive designs: we focus on "designs that sell".

This is the intriguing nature of our business and the essence of our quality standards. We are set apart by our ability to generate business by design.

DIL Brands is a pioneer in packaging design in the region and was founded in 1961. Throughout the years more than 10.000 product launches.

Our philosophy is based on helping brands become outperforming assets by creating distinctive identities and personalities that increase both customer awareness and profit performance.

Our expertise includes branding and corporate identity, structural and brand packaging design; consumer research, strategy, positioning and motion branding and retail design, merchandising and operations consulting.

Our collective mindset is to provide meaningful, motivating, and inspiring branding solutions to our clients and do it in a way that is effective, efficient and relevant.

Dil Brands is part of the CBX Worldwide network and within this network we operate as a fully integrated creative agency specializing in all aspects of brand strategy and design. We have offices in Santiago, São Paulo, New York, Minneapolis, San Francisco, Los Angeles, London, Amsterdam, Brussels, Melbourne and Guengzhou and which serve the consumer product and retail communities.

